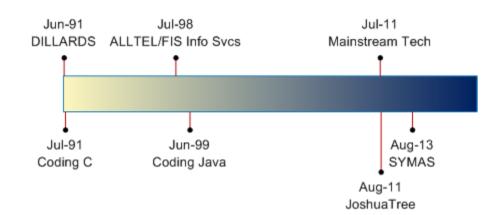
Advice for Graduating Coders

October 30, 2017
Arkansas Coding Academy

Introductions



Shawn McKinney



• PMC Apache Directory Project

• Open LDAP Engineering Team

Session Objective

Share ideas on how to make the most out your new technology career.

Session Agenda

- Become the coder everyone wants
- Build a portable reputation
- Use social media wisely
- Use open source
- Stay involved
- Questions

Become the Coder Everyone Wants

1. Blog

Set up a blog, and post more than once a month. Do real research and make sure you don't sound stupid. Seriously, learn to write. Do the stuff your gradeschool English teacher taught you: Create an outline, draw a narrative, check the grammar and spelling. Then, with great sadness, simplify it and shorten it to the point enough where someone scanning it will have an idea of what it's about. The Internet does not tolerate nuance (nor does my editor).

2. Go Open Source

Don't believe the lies about open source. The younger among you may not remember the days where a developer could actually be unemployed, but even during the darkest stretches of the dotbomb recession, all of the developers of the open source project I started were quickly back at work. Just make sure the open source code you produce reflects the kind of job you want. I wanted to solve hard problems with the simplest solutions possible, but I've interviewed developers who, as was clear from their open source code, wanted to complicate simple problems. Believe it or not, there's a market for that, but make sure your code reflects the market you're in.

3. Not six months, not 10 years

Don't switch jobs every six months. Seriously, the end of 100 percent developer employment will come again. When that time arrives, nothing will haunt you more than job-hopping. On the other hand, don't stay at the same place doing the same thing for 10 years. You'll become insulated and institutionalized. To stay valuable, you have to be familiar with more than how to code IBM's stack while at IBM in the IBM way. I haven't hired anyone who was at IBM or a similar organization for more than a year or two. They usually impress me in the interview but fail the programming test.

4. Eye on new, hands on the practical

Exceptionally young developers have a tendency to work on the shiny. Ruby is probably my favorite programming language, but it doesn't pay (on average) as much as Java, and the market is smaller. This may not always be true. Scala looks like it's coming on strong, but don't kid yourself about the market size -- it isn't here yet. On the other hand, don't stay still so long that you are the future equivalent of a COBOL or PowerBuilder developer either.

5. Write your own documentation

I can't tell you how many times I've worked on a project, only to be pulled into an executive meeting because I wrote a document or presentation they saw and understood. I always begin with an executive overview -- that is, the page you really have to read -- while the rest boils down to details in case you don't believe me. The question is: What does a very busy person have to know about the topic if it's not the only thing they're working on? What most managers want to know: Who can drive this to completion and won't BS me about how it's going? Write that way.

6. Brevity is the soul

One thing you learn about management right away is that the people who know what they're talking about tend to give shorter, more concise answers. When the responses grow long and complicated, it often means they don't know or won't commit. You also learn that tone is often inversely proportional to the importance of the topic.

7. Wow the crowd

Figure out how to give presentations and learn how to speak in public. Research a topic and make yourself at least an expert, if not the expert. Presentations to the public are generally better if they are in part entertaining. It takes a lot of embarrassing mishaps to develop this skill, but an engineer who can explain the matter in plain English to management and give an expert talk on a topic will almost always command a higher salary than one who doesn't.

8. Be realistic

Sure you like Erlang, but the market for Erlang isn't big. You should know more than one language, as well as "new" or newly hyped topics, but avoid such immature statements as "I won't code unless it's in Erlang" unless you've truly considered the business issues. It can pay to be a narrowly focused expert, but even that has a cost -you'll be typecast according to your specialization, which may leave you high and dry when it's out of fashion. Sure, NoSQL is a better fit for your little project, but the company won't invest in it for a small one-off system. The RDBMS will work fine for this one.

9. Solve the hard stuff, know the tools

Put in the time to learn a few tools other people don't commonly know. What tools do you have that few know/use/understand and make you more effective than the people next to you?

10. Practice humility

This is the least common skill among developers. Sometimes it means you get your hands dirtier than you want. Other times it means you don't let it go to your head when you pack a room. Geek fame comes and goes, but remember, it's what you did recently that brings them in. Next week, it could all be gone. In the words of Tyler Durden, "You are not special." Yes, trolls, I'm fully aware of the irony.

Become the Coder Everyone Wants

- Forget about becoming the lone genius surround yourself with people who are as smart or smarter than you are.
- Specialize within a particular technology area (become the expert)
- Do the jobs no one else wants and make it your own.
- Never say 'I can't'.
- Always keep your cool.
- Diligence and honesty beats arrogance every time.
- The learning never ends.

A Few More

- Learn one programming language fully.
 Others will naturally follow.
- Be assertive about your goals and aspirations.
- Maintain a proper work-life balance.

Build a portable reputation

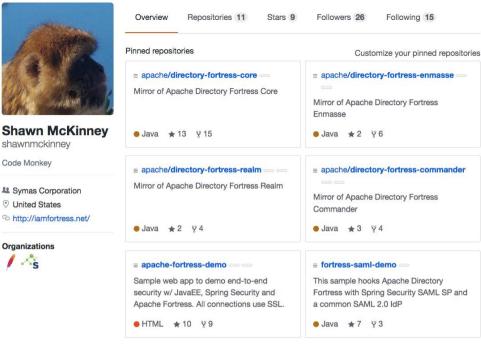
 https://medium.com/@sitapati/the-impactgithub-is-having-on-your-software-careerright-now-6ce536ec0b50

Build a portable reputation

For those of us who spent the past decade making a billion dollar open source software company however, there is nothing free or spare time about working in the open. And the benefits and consequences of working in the open are clear: your reputation is yours and is portable between companies. GitHub is a social network where your social capital, created by your commits and contribution to the global conversation in whatever technology you are working, is yours — not tied to the company you happen to be working at temporarily.

https://medium.com/@sitapati/the-impact-github-is-having-on-your-software-career-right-now-6ce536ec0b50

Github



https://github.com/shawnmckinney



Created 4 co

October 2017

Contribution activity

Created 4 commits in 1 repository shawnmckinney/serial-exploit-sample 4 commits 2016

2017

2015

Jump to -

Github



Referring sites			
Site	Views	Unique visitors	
G Google	42	28	
github.com	18	6	
O DuckDuckGo	1	1	

Popular content		
Content	Views	Unique visitors
fortress-saml-demo	34	15
	28	24
fortress-saml-demo	14	3
fortress-saml-demo	9	3
fortress-saml-demo	8	4
fortress-saml-demo	6	4
fortress-saml-demo	6	3
fortress-saml-demo	6	2
fortress-saml-demo	5	2
fortress-saml-demo	2	2

LDAPv3 Provider 4 Java Servlet Container HTTP LDAPv3 (2) 5 **Spring Security** 1.SP Metadata Generator Fortress SAML Demo 7 2. Global Identity Repo 3. SP Metadata Storage Links | Buttons | Controls 4. User Mappings 5. IdP Metadata Storage Spring SAML Sample 6. SAML Authentication https://github.com/shawnmckinney/fortress-saml-demo Authentication 7. RBAC Policy Decision Point 8. Web App Authorization HTTP/S Termination Point

☐ shawnmckinney / fortress-saml-demo

n Pull requests 0

₽ 1 branch

shawnmckinney problem with global logout not clearing out session - revert for now.

add .gitignore

initial import

iava 8

New pull request

III Boards

This sample hooks Apache Directory Fortress with Spring Security SAML SP and a common SAML 2.0 IdP

Update ENABLE-SHIB-IDP.md

preparations for 2.0.0-RC2 release

Overview of the fortress-saml-demo README

Reports

Create new file Upload files

O releases

problem with global logout not clearing out session - revert for now.

Add steps to prepare tomcat to allow autodeploy of fortress-saml-demo

Update to latest fortress-core, 2.0.1-SNAPSHOT, and clarify metadata ...

<> Code

Add topics

247 commits

ENABLE-SHIB-IDP.md

REGISTER-SSOCIRCLE.md

SPRING-SECURITY-SAML2-...

Branch: master -

src/main

aitianore

README.md

■ UNLICENSE

■ README.md

pom.xml

O Unwatch - 1

1 contributor

Find file

Y Fork 3

ata Unlicense

Clone or download

a month ago

2 years ago

a year ago

3 months ago

7 months ago

6 months ago

2 years ago

3 months ago

Latest commit c966f30 on Sep 15

Settings

Edit

★ Star

@shawnmckinney

Twitter

Tweets 2,120

Following 104 Followers 203

Likes 985 Lists Moments

Edit profile

Shawn McKinney

@shawnmckinney

Just another bike riding code monkey.

- O Little Rock, AR
- S iamfortress.net
- Joined April 2009

165 Photos and videos





Tweets & replies

Media



Shawn McKinney @shawnmckinney · Oct 28 Why I Ride iamfortress.net/2017/10/28/why...



Your Tweet activity

Your Tweets earned **3,609** impressions over the last week



View your top Tweets

Who to follow · Refresh · View all



Robert Piasecki @rob... ×

Follow



Daniel Gruno @Humb... X

Follow

Use Social Media Wisely - Twitter

- One account, one theme.
- Post news about projects.
- Links to blogs you've written or that are relevant.
- Technical articles
- Only follow people who post interesting stuff (not friends)

Use Social Media Wisely - LinkedIn

- Keep the profile current (resume)
- Only follow people you've actually met.
- Use as rolodex people you've worked and want to again.
- Join groups that correspond with your technology interests.
- Post to these groups.

Use Social Media Wisely - Mailing Lists

directory-fortress mailing list archives: May 2017

Site index · List index

Box list	
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Nov 2016	39
Oct 2016	153
<u>Sep 2016</u>	43
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<u>Jul 2016</u>	53
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May 2016	34
<u>Apr 2016</u>	60
Mar 2016	105
Feb 2016	74
<u>Jan 2016</u>	66
Dec 2015	55
Nov 2015	27
Oct 2015	3

Message list	
Shawn McKinney	Notification of a 2.0.0-RC2 release
Emmanuel Lécharny	Re: Notification of a 2.0.0-RC2 release
Shawn	Re: Notification of a 2.0.0-RC2 release
Shawn McKinney	[VOTE] Apache Fortress 2.0.0-RC2 release
Stefan Seelmann	Re: [VOTE] Apache Fortress 2.0.0-RC2 release
Chris Pike	Re: [VOTE] Apache Fortress 2.0.0-RC2 release
Shawn McKinney	RESULT: was [VOTE] Apache Fortress 2.0.0-RC2 release
Shawn McKinney	Re: RESULT: was [VOTE] Apache Fortress 2.0.0-RC2 release
Shawn McKinney	Re: RESULT: was [VOTE] Apache Fortress 2.0.0-RC2 release
Chris Pike	<u>Unit Tests</u>
Shawn McKinney	Re: Unit Tests
Chris Pike	Re: Unit Tests
Shawn	Re: Unit Tests
Chris Pike	Re: Unit Tests
Shawn McKinney	Re: Unit Tests
Chris Pike	Re: Unit Tests
Shawn McKinney	Re: Unit Tests
Shawn McKinney	[ANNOUNCE] Apache Fortress 2.0.0-RC2 released
Shawn McKinney	2.0 and beyond
Martijn Dashorst	Re: 2.0 and beyond
Shawn McKinney	Re: 2.0 and beyond
Martijn Dashorst	Re: 2.0 and beyond
Shawn McKinney	Ret_2.0 and beyond xeoundation org/events/apachecon-north-america

Proper Mailing List Etiquette

- Keep the posts positive.
- Always perform the necessary due diligence.
- Never convey a sense of entitlement or urgency.
- Be humble.
- Return the help in kind.



Use Open Source

https://projects.apache.org/

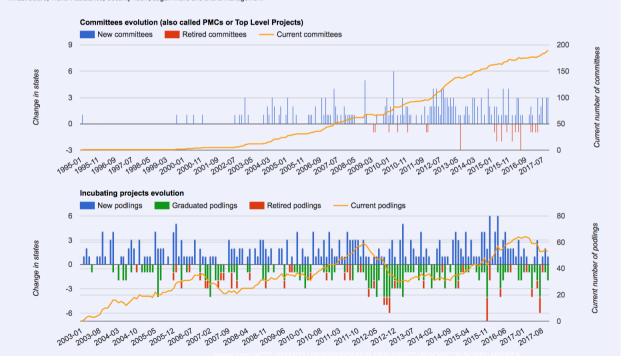
Welcome to the Apache Projects Directory

This site is a catalog of Apache Software Foundation projects. It is designed to help you find specific projects that meet your interests and to gain a broader understanding of the wide variety of work currently underway in the Apache community.

There are currently 350+ open source initiatives at the ASF:

- 190 committees managing 315 projects
- 5 special committees*
- 53 incubating podlings

*Infrastructure, Travel Assistance, Security Team, Legal Affairs and Brand Management



Use Open Source

- Join an Apache Project
- Start small learn to use and test first.
- Ask and answer questions on mailing list.
- Volunteer for tasks
- Meritocracy
- Community



Stay Involved

- Join technology groups
- Attend local meetups
- Actively network with your friends and colleagues



Wrap-up

Questions

Let's Go

Twitter: @shawnmckinney https://symas.com Website: Email: smckinney@symas.com https://iamfortress.net Blog: https://directory.apache.org/fortress